

## Many Valuable Prizes To Be Awarded In Second Outdoor Lighting Contest

With the Yuletide season at hand, the Jacksonville Journal and Courier and the electrical dealers of the city announce the offer of approximately one hundred and fifty dollars worth of prizes to be given away in the second annual outdoor lighting contest.

Prizes are again offered for each zone, and in addition to this, a first, second, third, and fourth prize will be given for the most unique display, regardless of zone, in which the contestants live. The prizes offered for the four best displays in each zone are as follows: first, waffle iron; second, cow-size heater; third, Westinghouse toaster; fourth, desk lamp.

The awards for the four most unique displays in the four zones will be first. Universal chromium plated percolator; second, chromium plated teasmaster; third, egg cooker; and eggs; fourth, Westinghouse streamlined.

In judging the various displays it is desired to stress the value of simplicity and quality not quantity. It is not necessary for contestants to spend a great amount of money on their lighting displays, but, instead, time, thought, and originality in producing effective, attractive and fitting displays. Suggestions for the lighting and decorations will be gladly given by any of the local electrical dealers, who are the Illinois Power and Light, G. A. Sieber, Hieronymus Bros., Paul Trabue, Fred Jameson, and the Walsh Electric company.

**Four Zones in City**

The city has been divided into four zones, Zone A—All residences east of North Main street and north of East State street; Zone B—Residences west of North Main street and north of West State street; Zone C—The territory lying south of East State street and east of South Main street; Zone D—The residences west of South Main street and south of West State street.

The city limit lines are not to be closely drawn. Residents of South Jacksonville will therefore be included in Zones C and D, while house owners residing west of the city near Mount Heights will be included in Zone D.

With four prizes to be offered for each of the four zones, each zone will be voted upon separately and those in Zone A will compete with other entrants in Zone D. Those in Zone B and so on.

### Rules of Contest

Below are the rules governing the contest:

1. Entrance must be made on the front printed in the Jacksonville Journal and Courier and mailed or handed to the Christmas Home Lighting Contest editor, Jacksonville Journal and Courier.

2. Four prizes consisting of first, second, third, and fourth will be awarded for the displays receiving the largest number of votes in each zone.

3. Prizes will be given for the best display with an outside effect.

4. All entrants must be displayed at night during the period beginning Dec. 15 through Jan. 1st.

5. Effectiveness, simplicity, attractiveness and appropriateness of the display will be the points of judgment.

### Purpose

The purpose of the contest is to encourage the use of good quality of cord for the outdoor displays as the ordinary cord is not strong enough.

For outdoor displays use porcelain knobs and tape all displays so that a short does occur no damage will result.

B. Careful about overloading the wires.

It is planned to have the home decorations turned on Sunday, December 13th and continue until New Year's night. The Jacksonville Journal and Courier will each day print a page of names of all who will have an opportunity to vote for the favorite. The names are to be either mailed or left at the office of the newspapers. They will be counted by a committee of judges on New Year's Eve and the names announced New Year's day.

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